



Serving
12,000
Bouquets to People in
Healthcare Facilities
(First year Estimate)



SUSTAINABLE SOLUTIONS

Recycling flowers is the method behind Random Acts of Flowers mission. We strive to recycle 100% of the arrangements we receive, from ribbons, wire and foam, to vases and flowers. Clippings and other green waste are composted and used by landscapers, gardeners and other partners in the community. Our organization is dedicated to keeping floral materials out of the landfills

IMPACT ESTIMATES

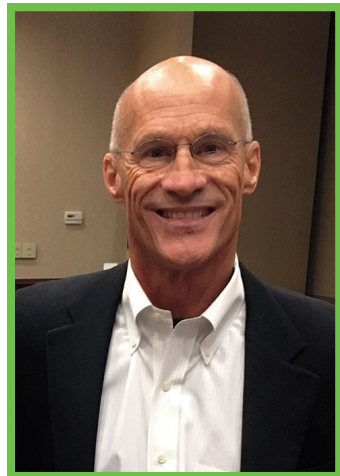
For every \$1 donated to Random Acts of Flowers, we will deliver an average of \$10 floral value, improving the emotional health and well-being of those in healthcare facilities. Additionally, RAF's vase and floral supply recycling and green-waste composting program will make a significant impact on the health of the environment.

**approx. based on other RAF affiliates*



"The beautiful thing about Random Acts of Flowers is the simplicity in how you serve people. Now you are making your financial model just as simple, and you're making your operations more efficient while you're doing it. I love it!"

- Bill Baxter, CEO of Holston Gases
Member of RAF Knoxville Perennial Society



random acts
OF FLOWERS®
ASHEVILLE

P.O. Box 1802
Skyland, NC 28776

our impact

Random Acts of Flowers
continues to grow and blossom.



Deliveries of Hope and
Encouragement

465,000+ Nationwide



Vases Recycled

475,500+ Nationwide



Volunteer Hours Served

210,000+ Nationwide

I received flowers from Random Acts of Flowers out of nowhere. I was feeling uncertain and this man walked in my open door and gave me the most beautiful bouquet of flowers! In my despair, I found hope!
- Penny



A unique opportunity to take a leadership role in sustaining our mission as we spread hope and healing throughout the greater Asheville community.

random acts
OF FLOWERS®
ASHEVILLE

Random Acts of Flowers improves the emotional health and wellbeing of individuals in healthcare facilities by delivering recycled flowers, encouragement and personal moments of kindness.

RAF Asheville Financial Model*

*approx. based on other RAF affiliates



\$225,000

*Estimated First year operating budget

- 86% Program/Mission
- 7% Administration
- 7% Fundraising



Delivering 12,000 Bouquets to People in Healthcare Facilities Per Year

*First year Estimates

Cost \$10 per delivery

*RAF bouquets average \$55 in retail value, delivered.



Every delivery touches the lives of

- 1 Recipient
- 2 Family Members
- 4 Caregivers
- 4 Volunteers

How it Works



Donated product is sourced from community floral partners and brought to the RAF facility.

Volunteer teams recycle and repurpose the flowers into new, beautiful arrangements

Volunteers deliver bouquets and moments of kindness to people in local healthcare facilities.

Random Acts of Flowers Asheville relies on its local partners and volunteers to serve some of our most vulnerable community members.

Introducing the Perennial Society

Every gardener knows perennials are imperative to a beautiful landscape. The returning colors of daffodils, wood Phlox, daylilies and hydrangeas can be counted on year after year to provide joy by brightening our days.

RAF Asheville is taking its lead from Mother Nature in introducing the Perennial Society, comprised of generous donors who give generous gifts to help us grow and ultimately sustain the work we do.

The commitment of those in the Perennial Society provides long-term stability while empowering volunteers and supporters to engage with RAF in more meaningful, mission-focused ways.

By joining RAF Asheville's Perennial Society, your generous contribution will help care for our most vulnerable WNC community members in healthcare facilities.



Perennial Society members enjoy a range of benefits that fosters comradery between members and strengthens the Random Acts of Flowers community.

Corporate Perennial Members

- Special Mission-Engagement Service Opportunities
- Acknowledgement on RAF Asheville's Website
- Featured in Social Media Outlets
- In-Facility Representation
- Recognition on RAF Delivery Cards
- Inclusion in bi-annual Newsletter
- \$2500+ Group Day of Service Opportunity



Engage with Random Acts of Flowers, help us grow!

As a member of the Perennial Society, you are invited to



Join in floral deliveries and directly impact community members.



Prepare and arrange flowers with volunteers.



Help with strategic initiatives and represent RAF in the community.

OTHER WAYS TO CONTRIBUTE - OPERATIONAL UNDERWRITING

Each Random Acts of Flowers branch operates on an efficient budget with expenses that may be offset by support from the community. You can help by contributing funds or in-kind services for fuel and maintenance for our delivery van; printing and postage; IT equipment and support; and workspace and supplies such as shelving, tables, stools, and shears. As an organization built on recycling floral materials, we compost all of our green waste and are in need of compost and

TESTIMONIALS

"As physicians and caregivers, our focus is often on biology and pathology. Patients have far greater needs that we often fail to perceive. The first time I delivered with Random Acts of Flowers, I saw those needs. I saw the difference such a simple gesture makes to so many people. That is medicine we could all use." - Dr. Jim Lewis

"When I visited yesterday, the first thing I noticed were all the lovely vases of flowers. I was touched that others had volunteered to make the day of my disabled brother and his fellow residents a little brighter." -Margaret



Make a Difference Today!

Become a member of the Perennial Society by contacting:

Jenny Bauernfeind
Asheville Founding Director
(312) 312-213-7172
jenny@rafasheville.org



Random Acts of Flowers-Asheville
P.O. Box 1802
Skyland, NC 28776
Location site coming soon!

RAFAsheville.org
Random Acts of Flowers - Asheville
rafasheville

