

Communicating Your Vase Drive

EMAIL COPY

Subject: Donate Unwanted Vases for Seniors & Hospital Patients in the Greater Knoxville area!

We are collecting vase donations for Random Acts of Flowers, a nonprofit organization serving the greater Knoxville area that delivers hope and encouragement through flowers to more than 1,400 hospital patients and nursing home residents each month.

Our goal is to collect X vases and raise \$X

Bring your vases to: (location) on (dates/times)
With a \$5 bill inside each vase

We're collecting any glass or plastic container that holds water. Ideal vase sizes are 4"-10". For every donation of \$10, RAF delivers compassion and beauty to one person in the greater Knoxville area.



Contact **(vase drive coordinator name & contact info)** for additional details.

Take this opportunity to clean out your garage, attic, or cabinets – those old vases may feel like clutter to you but can provide a thoughtful gift to someone experiencing pain, illness, or loneliness in a healthcare facility.

Learn more at rafknoxville.org or contact them at info@rafknoxville.org to schedule a group volunteer session!



SAMPLE BULLETIN ENTRY

Donate your gently used vases and make a cash donation to Random Acts of Flowers on (date) at (location). We would like to collect X vases and \$X in order to help X people in the greater Knoxville area.

Random Acts of Flowers improves the emotional health and well-being of individuals in health care facilities by delivering recycled flowers, encouragement and personal moments of kindness. Vases are the vessels of our mission. Each donated vase is filled with beautiful, recycled/repurposed flowers and hand-delivered to an unsuspecting person in need of a moment of joy and compassion.

Vases can be glass or plastic and are ideally are 4"-10" tall. No baskets or vases with drainage/holes please.



We're hosting a vase drive for Random Acts of Flowers Knoxville! If you have vases to spare, bring them to [LOCATION], and we'll deliver them to @rafknoxville! #deliveringhope



We're hosting a vase drive for Random Acts of Flowers #Knoxville! If you have vases to spare, bring them to [LOCATION]! @rndmactsofflwr #deliveringhope



We're hosting a vase drive for Random Acts of Flowers Knoxville! If you have vases to spare, bring them to [LOCATION], and we'll deliver them to @RAFKnoxville! #deliveringhope